

WHO ARE WE?





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Zefyr Institute of Aviation, Hospitality, Tourism and Management is a skill-based training institute, located in Salugara, Siliguri. It is led by industrial experts of immense experience in this field. Through our knowledge and enormous industry experience, we prepare the aspirants for global careers in the shining and stellar aviation, hospitality and tourism industry. Not only does the Zefyr Institute ignite an individual's zeal and inner fire, but also enables one with all-round development and empowers with a job and a reputable career with high progress. In Zefyr, we not only personally take care of the students, but also educate them in the best possible way, which is at par with global standards. We allow our students to undergo rigorous training and enable them to acquire skill-based knowledge.

With 100 percent placement assistance, we believe in transformation and qualitative technical education for students. Grab the chance to learn the best from the best and be prepared to rise above and beyond.

KAMALA NAGAR, SALUGARA, SILIGURI 734008



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MISSION AND VISION





Zefyr's goal is to change your PASSION INTO PROFESSION! The ultimate aim is to provide a proper platform to the youth of this region, from where they can Yearn, Learn and Earn. Aviation, Hospitality and Tourism are the backbone of global economy, offering abundant employment opportunities to the youth in India and world-wide.

We aspire to encourage the youth with training and overall assistance in the aviation, hospitality and tourism industry, and then to empower them with a fulfilling job in the bright shining industry.

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PLACEMENT PICTURES





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WHAT SETS US APART





- Affordable fees with easy monthly installments.
- Provides Uniform (Trouser/skirt and Shirt) and learning kit (Bag and books).
- Industry oriented faculty and highly developed course content.
- Three step ladder methodology for skill based professional training (refer to courses section for details) along with personalized attention.
- Special guest faculty from the industry to share their experience and deliver lectures.
- Shorter course (12 months) = Early good package job + High growth career
- Industrial visits are provided to give the students insight of the industry and exposure to work environment.
- Transport assistance, Rental accommodation assistance.
- Help the financially weak students with part time jobs if they need to pursue their dreams.
- Monthly performance evaluations and parent teacher meetings.
- · Right Training resources Material & resources are more interactive, engaging which enhances their experience and makes it easy to remember.
- · Overall Transformation Complete transformation involves enhancement of grooming, personality, soft skills, language skills, the special care for outer traits & inner traits, encouraging the strengths and overcoming the weaknesses.
- · Motto is to modify him/her as a bright, smart, groomed and well spoken individual with professional skills and knowledge.
- · Except regular classes, yoga classes and extracurricular activities and cultural programs are also encouraged.

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TRAINING PICTURES





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TEACHING METHODOLOGY



Our teaching methodology uses 3 step ladder systems as a learning tool:

- The step 1 is theory,
- Step 2 is classroom practical, and
- Final step of ladder includes mock exercises.

This methodology ensures that every part of the lessons and training gets embedded in the memory of the students and the student is over all groomed for the rising and shining Aviation, Hospitality & Tourism industry.

VALUE ADDITIONS

- Industry Oriented Visits.
- Co-Curricular Activities for the development of an overall persona.
- Interactive sessions with Guest Faculties from the industry.
- Special classes for the weaker students.
- Special internships / on job training.

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AWARDS AND APPRECIATIONS











wrote a review Mar 2021

Clean cozy quiet and convenient

Stayed here for about 2 weeks due to a project during the pandemic. It was a peaceful stay with high level of hygiene and safety. Place is so convenient for business travelers. Staff is pleasant and helpful. Must mention one housekeeping staff Ms. Anjali , who brought a laptop cleaner after seeing my dusty machine! Very thoughtful keep it up Anjali!

Read less -



wrote a review Today

At lobby bar

"Nice food and wine and good service. Also appreciate Priyanka helping at lobby bar. I visited many times and had food at Pasha and Alto Vino and it was good experience at both places with nice ambience'

Date of stay: March 2020









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COURSES



PROFESSIONAL MANAGEMENT IN **AVIATION, HOSPITALITY AND TOURISM**

Course Duration: 12 months

COURSE CURRICULUM

- Personality Development
- Soft Skills
- Grooming
- Communication Skills
- Voice Modulation & Intonations
- Health, Fitness & Hygiene
- Aviation Cabin Crew
- Aviation Ground Staff
- Hospitality Management Front Office
- Hospitality Management Food and Beverages
- Hospitality Management House Keeping
- Tourism Management
- First Aid
- Group Discussions
- Interview Skills

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ACTIVITY PICTURES



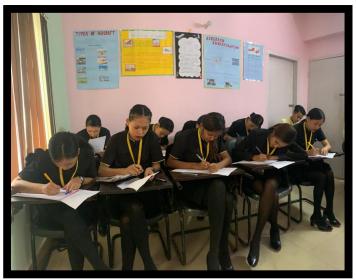












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CAREER SCOPES



AVIATION

Air Hostess Flight Attendant/Hostess **Airport Security Manager Lead Cabin Crew Airport Ramp Agent** Cargo Manager Load and Trim Manager **Customer Service Manager**

CRUISE

Beautician **Hair Stylist** Masseuse (Spa) Food and Beverages **Front Office** Housekeeping

HOSPITALITY

Front Office Manager Food and Beverages Hostess/Attendant Housekeeping Manager **Banquet Manager Camp Organiser** Hotelier **Resort Owner**

TOURISM

Travel Agent **Tour Operator Event Organizer Conference Organizer Home-Stay Owners** Travel Counsellor **Itinerary Planner**

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